

PRIVACY POLICY

The Overwatch League ("OWL") uses "Cookies" to tailor content and marketing, and to improve and adjust user experiences. To find out more about "Cookies", and the options available to manage them, please [click here](#). By using this OWL online property, you consent to our use of "Cookies".

Welcome to OWL's Privacy Policy. This Privacy Policy was last updated on November 3, 2017.



We appreciate your trust in our products and services. In order to provide you with great services and make them better, OWL will collect both personal information and non-personal information (collectively, "**Information**"). We take care of how your Information is processed and used.

This Privacy Policy:

- explains how OWL collects, stores, uses and may transfer or disclose your Information;
- applies to all OWL websites, products and services ("**Properties**").

OWL uses cookies and/or similar technologies on the Properties. For more information about OWL's use of cookies please see our [Cookie Policy](#), which is also incorporated by reference into this Privacy Policy and made part of this Privacy Policy.

OWL reserves the right to make changes to this Privacy Policy at any time by posting a modified version online at [Privacy Policy](#), so please review it frequently to ensure you are aware of any changes. If OWL makes a material change to this Privacy Policy, we will provide notice to you in our Privacy Policy as posted and on the OWL home page.

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1. Summary and Scope of OWL Privacy Policy

This Privacy Policy applies to all Properties, including:

- OWL websites, online products and services; and
- OWL mobile applications.

Whenever you use a Property we may collect, process, and combine Information; contact you from time to time; and provide you with customer service and other services you have requested. We may, from time to time, also disclose Information to Activision Blizzard group companies, and/or share Information with suppliers and partners, in order to provide you with goods or services you have requested or online advertising selected by us.

This Privacy Policy does not apply to third-party websites, online properties, or systems to which our Properties may link or through which our Properties may be accessed. In some instances, we may direct you to a site that is operated by an affiliate, vendor or partner. Further, you should note that the Properties include certain third-party sections and functionality, which are operated by third parties other than OWL, including, the websites of OWL teams, which are operated by the teams, as well as Battle.net and the Blizzard Gear Store, which are operated by Blizzard Entertainment, Inc. OWL is not responsible for the security or privacy practices of any such third-party sections, websites, properties, or systems. Even though the page where you provide information may have the look and feel of the Properties, a different privacy policy may govern that information collection by an affiliate, OWL team or other vendor or partner.

This Privacy Policy does not cover Information provided when you apply for a job at OWL.

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2. ESRB Privacy Certified Program

This Privacy Policy and the ESRB certification seals shown on our Properties confirm that OWL is a valid licensee and participating member in the [Entertainment Software Rating Board's Privacy Certified Program](#) ("**ESRB Privacy Certified**"). To protect your privacy, we have voluntarily undertaken this privacy initiative and ESRB Privacy Certified has reviewed and certified that we meet established online information collection and use practices on all OWL Properties where this Privacy Policy is posted.

As part of the ESRB Privacy Certified Program, we are subject to frequent audits of our Properties and other enforcement and accountability mechanisms administered independently by ESRB Privacy Certified.

Whenever you visit Properties that display the ESRB Privacy Certified certification seal, you may request information about:

- Whether a company uses cookies, tracks IP addresses or uses other passive means to collect information;
- Who, if anyone, is collecting your personal information and how will it be used;
- With whom, if anyone, will your personal information be shared;
- What choices you have with regard to the use of your personal information;
- How you can access and, if necessary, change the personal information a company collects and maintains;
- Whether and how information is collected from children under 13;
- How a company ensures data security, quality, and integrity; and
- Where and how to ask questions or file complaints.

DISCLAIMER: Although ESRB Privacy Certified does not monitor non-English Properties, OWL makes all best efforts to ensure that non-English Properties adhere to applicable data collection guidance and principles set forth by ESRB Privacy Certified, including adherence to the EU Directive.

If you believe that we have not responded to your inquiry or your inquiry has not been satisfactorily addressed, please contact ESRB Privacy Certified at <http://www.esrb.org/privacy/contact.aspx> or:

ESRB
Attn: VP, Privacy Certified Program
420 Lexington Ave, Suite 2024
New York, NY 10170
privacy@esrb.org

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3. Information We Collect and How We Use It

OWL collects Information about you from you and other sources. We use and may combine that Information to operate, tailor content, personalize, adjust and improve our Properties, and to send you messages or personalized information about our services, new features and more, including for marketing and promotional purposes.

Information Provided by You

OWL may collect Information from you when you: (A) log in using a Battle.net account; (B) use our Properties; (C) participate in sweepstakes, contests and promotions; (D) use OWL customer service; (E) choose to receive newsletters on products and services, receive marketing emails, and/or participate in surveys; (F) buy OWL services or products online; (G) use your Facebook account with OWL or allow sharing through Social Media.

A. Logging in with a Battle.net Account

OWL will collect certain Information from you when you sign in to the Properties using your Battle.net account. Personal information collected when you sign into the Properties with your Battle.net account includes your email address and may include your first and last name. This personal information may be combined with other Information such as your date of birth, country, and information about your interests in and use of various products, programs and services and marketing preferences

B. Use of Our Properties

When you visit or use our Properties we may collect, process and/or combine Information about your use of those Properties, such as websites you visited before and after you used a Property, browser type and language, IP address, hardware and software information, third party account information (e.g., information associated with your Battle.net account), purchase histories, and Social Media data. We use Cookies and/or similar technologies (collectively referred to as “**Cookies**”) to do this. In addition, we or our partners may also use Cookies to serve ads in our Properties. Please see our [Cookie Policy](#) for more details.

OWL may collect, process, and combine data such as your age, gender, interests, name, email address, marketing preferences, customer service, and device-related information.

C. Sweepstakes, Contests, and Promotions

When OWL runs contests or promotions on our Properties, we may collect certain Information from participants such as their name, address, postal code, email address, phone number,

age and/or date of birth, or other information or content submitted by you. We may also need to collect additional information in order for you to claim a prize. That Information will be combined with other information and will be used and shared in accordance with this Privacy Policy.

D. Interact with Customer Service

In order to provide you with customer service and assist you with resolving any issues you may have, OWL or its affiliates, vendors or partners, may collect Information from you including your contact details, together with details of your customer service issue and its resolution. This information may be combined with other Information and/or shared in order to resolve your customer service issue.

E. Receive Newsletters on Products and Services, Receive Marketing Emails, and/or Surveys

OWL may offer you the ability to receive newsletters or marketing emails periodically by email about our products and services, the products and services of OWL affiliates, or about the OWL teams. You can stop receiving further newsletters or marketing emails by unsubscribing from the link in the footer of each email we send to you.

We may, from time to time, send you surveys in order to improve consumer experience with our Properties.

F. Buy OWL Products or Services Online

OWL does not collect any credit card and/or billing information when you purchase products or services online. However, you may be required to provide credit card and/or billing information to one of our affiliates or third-party vendors in order to complete a purchase. We encourage you to review the privacy policy of our affiliates or third-party vendors before providing them with your personal information, as their privacy practices may vary from ours.

G. Social Media

You can interact with some Properties through social networking sites, such as Facebook and Twitter (or social media plug-ins and applications) ("**Social Media**"). When you interact with OWL and/or the Properties through Social Media you acknowledge that we may access your Information, solely in accordance with your Social Media privacy settings, and use it to (1) give you exclusive content; (2) personalize your online experience with us within and outside our Properties; and (3) contact you in accordance with applicable marketing preferences through Social Media or directly by sending you the latest news, special offerings, and rewards.

When you post personal information publicly through the Properties, or on Social Media, it may be viewable by other users of these sites and we cannot prevent further use of the personal information by third parties. For more information about how your Social Media uses and protects your personal information, please refer to their privacy policies and terms of use.

Information Provided by Other Sources

We may also obtain Information about you from other sources, such as Social Media, OWL teams, our affiliates, vendors, partners, and network advertising companies, and combine that Information with Information we have collected from or about you. We only collect Information from other sources where they have confirmed to us they are legally entitled to share it with us.

We use Cookies to provide and support our Properties and each of the uses outlined and described above. Please see our [Cookie Policy](#) for more information.

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4. Children and Parents

OWL does not knowingly collect or store any personal information from children under 13.

We recognize a special need to protect the personal information of children. We urge parents to instruct their children to never give out their real names, addresses, phone numbers, or other personal information without parental permission, when online. OWL also recommends that parents familiarize themselves with parental controls available on consoles, mobile telephones, tablets and other devices they provide to their child and accompany their child if aged under 13 years of age when online. Parents should contact OWL immediately if they have any concerns. Please see the **Contacting Us** section below for further details.

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5. Your Choices

You have choices over the Information provided by you and by other sources, and how that Information is used by OWL. You can exercise your choices by updating your preferences at any time and also by managing your settings on your devices and third party accounts.

Your Choices About Information Provided by You

If you do not want to provide OWL with personal information, then you can choose not to provide it. Please note that if you choose not to provide us with personal information, we may not be able to provide you with the relevant OWL product or service that you want. For example, without providing an email address, you will not be able to sign up for OWL newsletters.

Your Choices About Information Provided by Third Parties

You may be able to control how third parties collect and share your Information by changing your preferences or opting out of collection directly with those third parties. Before disclosing Information to third parties, we recommend you check their respective privacy policies for further details.

Your Choices About OWL Using Your Information

You can exercise choices over how OWL uses your personal information and update your preferences at any time:

- to remove yourself from receiving email marketing or newsletters from OWL, simply click the unsubscribe link in the email;
- to disable selected Cookies from collecting information relating to the effectiveness of advertising campaigns or analytics data and from serving you with personalized advertising on our Properties or third-party properties please see our [Cookie Policy](#).

If you opt-out of receiving email marketing communications from us, please note that we may still contact you occasionally to provide you with service-related information.

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6. Sharing Information:

OWL shares Information:

- with the various Activision Blizzard group companies for the purposes described in this Privacy Policy;
- with the various OWL teams in order to provide you with goods or services you have requested;
- with vendors and partners engaged by OWL in order to provide you with goods or services you have requested or online advertising selected by us;
- with third parties in offering certain promotions, events, tournaments or other goods or services jointly or sponsored by such third parties;
- if required to do so by applicable law, regulation or legal process;
- if necessary to exercise, establish or defend our legal rights;
- if necessary to protect the vital interests of any person; and
- in connection with the sale of our business or assets.

Please note that any information, including personal information that you reveal in a bulletin board, message board, chat room or other public forum is publicly viewable.

OWL Teams

If you have submitted Information on the Properties in relation to a specific team, your Information will be shared with that OWL team. For example, if you have provided your email address and indicated your interest in receiving newsletters and/or marketing emails from a specific team, your email address will be shared with that team. OWL is not responsible for the privacy practices of the OWL teams and the use of your Information by OWL teams will be governed by those specific teams' privacy policies.

Vendors

Vendors provide goods and services (for example, billing, consumer services support, consultancy, information technology hardware and software) to OWL in order to support, operate and develop the Properties and to deliver marketing communications on our behalf. We do not share Information with vendors to use for their own direct marketing purposes or any other purpose without your consent, except those outlined above and to execute, deliver and/or improve the services they provide.

Third Parties

Other third parties may need your Information in order to provide goods and/or services you have requested, for example, to deliver OWL products that you have purchased. In addition, OWL may offer goods and/or services jointly with, or sponsored by, a third party. These goods and/or services may be hosted on the Properties or on the third party's service. By virtue of these relationships, we may share the Information you submit in connection with these goods and/or services with the third party. OWL is not responsible for the privacy practices of third parties, which may use your Information for their own purposes. The third party's use of your Information will be governed by that third party's privacy policy. If you do not want your information shared, you can choose not to allow the transfer of information by not using that particular service or by not providing any information at that time.

Law

We will disclose your Information in the good faith belief that we are required to do so by law, including but not limited to disclosure to law enforcement or other government officials in connection with an investigation of fraud, intellectual property infringements, or other activity that is illegal or may expose you or us to legal liability.

This may include responding to legal requests from jurisdictions outside of the United States where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards.

Legal Rights

We will disclose your Information where necessary for the purpose of exercising, establishing or defending our legal rights. For example, we will review your communications and other Information in order to investigate allegations of hacking or any other breach or alleged breach of any applicable Terms of Service or this Privacy Policy and disclose your personal information, including communications, to our legal advisors, consultants and law enforcement or other government officials.

Vital Interests

We disclose your Information with third parties where we believe this is necessary to protect the vital interests of any person. For example, we disclose Information relating to an online account if we in good faith believe the user of that account is using it in ways that are harmful to others (e.g. making inappropriate contact with minors).

Sale of Our Business or Assets

Separately, in the event of a merger, acquisition, reorganization, bankruptcy, or other similar event, OWL's customer information, including Information and communications, may be transferred to our successor or assign.

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7. Security

OWL takes a range of security measures designed to help protect your Information. However, complete online and offline security can never be guaranteed, so you should always take care when sharing your information online.

OWL takes a range of security measures designed to protect your personal information and keep it confidential (unless it is non-confidential by nature, for example, publicly-available information like user generated content, competition rankings and scores, etc.). We also take steps to ensure that the personal information collected is protected from misuse and alteration. In addition, we request vendors who process personal information on our behalf to themselves take a range of security measures designed to help protect your personal information. However, the Internet by its nature is not a secure environment and the nature of security risks is constantly evolving, as are the technical and organizational industry standards relating to management of those risks. The complete security of any personal information collected, stored or used by us or our vendors cannot therefore be guaranteed.

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8. Accessing Information

If for any reason you are concerned with the way we are using your personal information, or would like to correct, view, update or request that we delete such personal information, you can send your request to privacy@overwatchleague.com. Alternatively, you may write to us at: The Overwatch League Privacy Policy, Attention: Privacy Policy Administrator, One Blizzard Way, Irvine, CA 92618-3616. We will be happy to review, update or remove Information as appropriate.

We will retain your personal information for the length of time needed to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law. Residual copies of Information that has been deleted from your account may remain in our backup systems. We may still retain your Information to resolve disputes, enforce our Terms of Service or other user agreements, or comply with legal requirements; in this case, your personal information will be blocked from use for any other purpose.

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9. Contacting Us

This Privacy Policy applies between you and The Overwatch League, LLC. You can contact us at privacy@overwatchleague.com, or write to us at: The Overwatch League Privacy Policy, Attention: Privacy Policy Administrator, One Blizzard Way, Irvine, CA 92618-3616.

You may also contact ESRB Privacy Certified if you have a question or complaint that has not been resolved to your satisfaction. Please see the **ESRB Privacy Certified Program** section at the top of this Privacy Policy for further details.

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10. Important Notice

For privacy related information applicable to users who are California residents or based outside the US please see below.

Please note your use of this OWL website, product or service is also subject to the terms of the OWL Terms of Service available [here](#).

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11. California Privacy Rights

Since 2005, California Civil Code Section 1798.83 permits our customers who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. We do not share our customer's personal information with unaffiliated third parties for their own direct marketing purposes, without their approval.

If at any time you wish to opt out of having your personal information shared with third parties and/or receiving information from the OWL (via e-mail or postal mail) about new products, services, or promotions, please send us an email at privacy@overwatchleague.com, or write to us at: The Overwatch League Privacy Policy, Attention: Privacy Policy Administrator, One Blizzard Way, Irvine, CA 92618-3616. We will be happy to honor your request.

California Privacy Rights for Minor Users

Since January 1, 2015, California Business and Professions Code Section 22581 permits you, if you are a California resident under the age of 18, to view, correct, or delete Information provided by you or publicly posted by you. You may do this by sending us an email asking us to delete certain posted content at privacy@overwatchleague.com. In the alternative, you may write to us at The Overwatch League Privacy Policy, Attention: Privacy Policy Administrator, One Blizzard Way, Irvine, CA 92618-3616.

We will be happy to review, update or remove Information and/or content as appropriate. Residual copies of Information and/or content that have been deleted from your account and/or the Properties may remain in our backup systems for approximately one month. We may still retain your Information to resolve disputes, enforce our user agreement, or comply with legal requirements; in this case, your personal information will be blocked from use for any other purpose.

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12. Disclosure to Users Outside the US

In addition, if you are a visitor to our websites or other online products and services from outside the U.S., the personal information you provide may be collected, processed and stored directly on, or transferred to, servers in the United States or other countries where OWL, Activision Blizzard group companies, OWL teams or our other partners or vendors maintain facilities or business operations.

No matter where the Information is located, OWL takes all commercially reasonable measures to safeguard your privacy rights in accordance with this Privacy Policy. If you do not agree to the collection, processing, storage and transfer of your Information, please do not provide your Information when requested and stop using our websites and other online products and services.

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